

UNIVERSITY OF CALGARY
Faculty of Environmental Design

EVDP 631(3-0)
Planning and Public Engagement

Winter 2016

Tuesday 09:30 - 12:20 PF 3160

Instructor: Dr. Sasha Tsenkova

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Hours by appointment

Teaching assistant: TBA

COURSE OUTLINE

Introduction

This course provides students with an understanding of the principles and practice of public participation in community planning and development. Various methods/approaches are analyzed in terms of their key characteristics, challenges and opportunities. Practices to support facilitation, negotiation and conflict management are examined. Development and implementation of public engagement plans is also discussed.

Objectives

- Students will gain understanding of the history and evolution of public engagement in planning;
- Students will be familiar with and able to conduct critical evaluation of theories, methods, and strategies employed to engage the public in community planning;
- Students will gain experience in developing a public engagement plan using a variety of tools and methods.

Teaching Approach

The course will consist of a series of lectures, presentations of planning engagement tools, reading assignments, as well as research and evaluation of good practices of public engagement in community planning. The final project will focus on the development of a public engagement plan.

Course Content

The course will be organized in three thematic modules: i/ public engagement in community planning; ii/ overview of different strategies and good practices; and iii/ applied skills and knowledge-building sessions in the development of a public engagement plan for a community in Calgary. This will allow students to synthesize knowledge acquired in this course with material covered in the other required courses in the Planning Program related to plan-making and plan-implementation.

Week 1: Introduction and overview

Week 2: Approaches and methods for public engagement in community planning.

Week 3 and 4: Analysis of select methods; student presentation

Week 5: Public engagement in Calgary: Recent experiences of city-wide and neighbourhood based strategies

BLOCK WEEK

Week 6: Designing a public engagement process: objectives, stakeholders, tools

Week 7 and 8: Good practices of public engagement: student presentations

Week 9: Public engagement in practice: case studies

Week 10 & 11: Community engagement plan development and crits

Week 12: Plan presentation

Course Evaluation

The course evaluation will be based on the assignments completed during the term, which includes written assignments, presentation of work, and team planning projects. There will be no final examination. Students must achieve a passing grade in all assignments to complete the course successfully. Students are expected to attend all classes. Grades will be deducted for work submitted later than the deadline specified in the assignment. Students will receive a common grade for work done in pairs or groups, unless it is clear to the instructor that an unequal share of the work occurred. Attendance is expected. Engagement is also expected as a requirement for progress in planning and design, and is characterized by active involvement in the work and discussions. Class participation will be evaluated on the basis of class attendance, engagement in class discussions and review of assigned readings.

1. Presentation of a public engagement tool/method (individual/pair)	25%
2. Research and overview of good practices of public engagement (individual/pair)	25%
3. Preparation of a public engagement plan and process (group)	40%
4. Class participation (individual)	10%
Total	100%

The EVDS standard grading scale will be used in all evaluations for this course. Work will be completed individually, in pairs, or in groups, according to the project briefs. Students will receive a common grade for work done in pairs or groups, unless it is clear to the instructor the balance of work has been unfairly distributed between team members. In this case, the distribution of work and grades will be discussed with the students. The assignments will be evaluated as letter grades. Final grades will be reported as letter grades, with the final grade calculated according to the 4-point range.

Readings

There is no required textbook. The following are some recommended resources:

Friedman John (1987) *Planning in the Public Domain: From Knowledge to Action*, Princeton University Press, Princeton, New Jersey

Hodge, Gerald (1998) *Planning Canadian Communities 3rd ed. Nelson*, part three: Participation and Decision Making in Community Planning

Wates, Nick (2014) *The Community Planning Handbook: how people can shape their cities, towns and villages in any part of the world*. Routledge

<http://www.communityplanning.net/index.php>

Notes:

1. **Written work, term assignments and other course related work may only be submitted by e-mail if prior permission to do so has been obtained from the course instructor. Submissions must come from an official University of Calgary (ucalgary) email account.**
2. **Academic Accommodations. Students who require an accommodation in relation to their coursework or to fulfil requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to their Instructor or the designated contact person in EVDS, Jennifer Taillefer (jtaillef@ucalgary.ca). Students who require an accommodation unrelated to their coursework or the requirements for a graduate degree, based on a protected ground other than disability, should communicate this need, preferably in writing, to the Vice-Provost (Student Experience). For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/**
3. **Plagiarism - Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Most commonly plagiarism exists when:(a) the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test),(b) parts of the work are taken from another source without reference to the original author,(c) the whole work (e.g., an essay) is copied from another source, and/or,(d) a student submits or presents work in one course which has also been submitted in another course(although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved. While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism is an extremely serious academic offence. It is recognized that clause (d) does not prevent a graduate student incorporating work previously done by him or her in a thesis. Any suspicion of plagiarism will be reported to the Dean, and dealt with as per the regulations in the University of Calgary Graduate Calendar.**
4. **Information regarding the Freedom of Information and Protection of Privacy Act (<http://www.ucalgary.ca/secretariat/privacy>) and how this impacts the receipt and delivery of course material**
5. **Emergency Evacuation/Assembly Points (<http://www.ucalgary.ca/emergencyplan/assemblypoints>)**
6. **Safewalk information (<http://www.ucalgary.ca/security/safewalk>)**
7. **Contact Info for: Student Union (<http://www.su.ucalgary.ca/page/affordability-accessibility/contact>); Graduate Student representative(<http://www.ucalgary.ca/gsa/>) and Student Ombudsman's Office (<http://www.su.ucalgary.ca/page/quality-education/academic-services/student-rights>).**

Grading Scale

Please note that a passing grade is required in each individual assignment in order to pass the course as a whole.

Final grades will be reported as letter grades, with the final grade calculated according to the 4-point range.

Grade	Grade Point Value	4-Point Range	Percent	Description
A+	4.00	4.00	95-100	Outstanding - evaluated by instructor
A	4.00	3.85-4.00	90-94.99	Excellent - superior performance showing comprehensive understanding of the subject matter
A-	3.70	3.50-3.84	85-89.99	Very good performance
B+	3.30	3.15-3.49	80-84.99	Good performance
B	3.00	2.85-3.14	75-79.99	Satisfactory performance
B-	2.70	2.50-2.84	70-74.99	Minimum pass for students in the Faculty of Graduate Studies
C+	2.30	2.15-2.49	65-69.99	All final grades below B- are indicative of failure at the graduate level and cannot be counted toward Faculty of Graduate Studies course requirements.
C	2.00	1.85-2.14	60-64.99	
C-	1.70	1.50-1.84	55-59.99	
D+	1.30	1.15-1.49	50-54.99	
D	1.00	0.50-1.14	45-49.99	
F	0.00	0-0.49	0-44.99	

Notes:

A student who receives a "C+" or lower in any one course will be required to withdraw regardless of their grade point average (GPA) unless the program recommends otherwise. If the program permits the student to retake a failed course, the second grade will replace the initial grade in the calculation of the GPA, and both grades will appear on the transcript.